



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-18-2012 PAGE: 1 of 2

MEDIA PARTNERS INC - 3919
ATTN: DEBBIE WHITE
13200 STRICKLAND ROAD
SUITE 114-153
RALEIGH NC 27613

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398957	09-17-2012		0	ERVIN FOR SUPREME COURT	SAM ERVIN 2012	POLITICALS	WTVD - DURHAM

Agency Est#			CMS # 243654	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243654		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-29-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	1	1	1					3	500	3	1,500.00	
2	10-29-2012	11-04-2012	06:05AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30		1	1	1				3	500	3	1,500.00	
3	10-29-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30	1	1	1	1				4	350	4	1,400.00	
4	10-29-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	1		1	1				3	250	3	750.00	
5	10-29-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30					1			1	325	1	325.00	
6	10-29-2012	11-04-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	2	30	1		1		1			3	170	3	510.00	
7	10-29-2012	11-04-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30	1	1	1	1	1			5	300	5	1,500.00	
8	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30				1	1			2	1,100	2	2,200.00	
9	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1	1	1					3	750	3	2,250.00	
10	10-29-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30				1	1			2	950	2	1,900.00	
11	10-29-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30	1	1	1					3	750	3	2,250.00	
12	10-29-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30	1	1	1	1				4	1,000	4	4,000.00	
13	10-29-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30	1	1	1	1				4	1,000	4	4,000.00	
14	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30							1	1	1,100	1	1,100.00	
15	10-29-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30				1				1	475	1	475.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#	CMS # 243654	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243654
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-29-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	2	30	1		1					2	250	2	500.00
17	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30			1	1				2	750	2	1,500.00
18	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	725	1	725.00
19	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	375	1	375.00
20	10-29-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	2	30						1		1	450	1	450.00
21	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							1	1	475	1	475.00
22	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00
23	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						1		1	570	1	570.00
Contracted Gross Total:																52	30,505.00
Actual Gross Total:																52	30,505.00
Agency Commission:																	4,575.75
Net Total:																	25,929.25

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	0.00	0.00	30,505.00	0.00	30,505.00
TOTAL	0.00	0.00	30,505.00	0.00	30,505.00

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